



# CFF

California Farmworker Foundation

Working together to safeguard our Future

# 2024 ANNUAL REPORT

Building Healthier Futures for  
California Farmworkers



HEALTH & WELLNESS | EDUCATION | CIVIL ASSISTANCE





**BUILDING BETTER FUTURES  
SINCE 2016**

**ABOUT CFF**

The California Farmworker Foundation (CFF) is a non-profit 501(c)(3) organization dedicated to supporting California farmworkers. Established in 2016 by a team of agriculturalists, CFF aims to tackle community-wide challenges such as healthcare, housing, and food insecurity.

The foundation is committed to enhancing the lives of farmworkers by offering various programs and services rendered free of cost, with a focus on advancing health and wellness, education, and civil assistance within farming communities. CFF remains dedicated to delivering solutions that empower farmworkers and their families to lead healthy, prosperous lives.

**OUR PILLARS**

-  **Health & Wellness**
-  **Education**
-  **Civil Assistance**

**OUR VALUES**

**TRUST • RESPECT • COMMUNITY**

**PROUDLY SERVING  
CALIFORNIA FARMWORKERS**



**LOCATIONS  
OF OPERATING  
OFFICES ACROSS  
THE STATE**

**OUR REACH  
98,094**

**TABLE OF CONTENTS**

<b>02</b>	<b>FOUNDATION MESSAGE</b>
<b>03-06</b>	<b>2024 PROGRAM IMPACT</b>
<b>07-11</b>	<b>2024 EVENTS</b>
<b>12</b>	<b>FINANCIAL REPORT</b>
<b>13-14</b>	<b>COMMUNITY SUPPORT &amp; PARTNERSHIPS</b>

# A MESSAGE FROM THE CHIEF OPERATING OFFICER

**DARRELL MUNIZ**

As we reflect on 2024, we want to thank you for being one of our valued partners. Your support has been and continues to be instrumental to our mission to serve farmworker communities by providing much-needed services. With your help, our resources and outreach have touched the lives of at least 100,000 farmworkers, focusing on access to healthcare, civil services, education and workforce development. Looking ahead to the challenges of 2025, we remain committed to addressing the most urgent needs in farmworker communities and look forward to the opportunity to continue working with you.

We will continue to bridge the gap in healthcare access for farmworkers. To improve our capacity to serve, we are certifying our staff as Community Health Workers (CHWs) in every county we serve that can provide ongoing continuity of care, case management and wrap-around services. This will ensure that we not only provide direct health services, but also build our capacity for sustainable healthcare access for farmworkers and their families.

We look forward to collaborating to identify solutions to the critical issues that most impact farmworker communities. Additionally, we at CFF are not only dedicated to providing vital resources to benefit the farmworker communities we serve, but also contribute to a healthier and more promising future for farmworker families throughout the state. Our goal is to foster stronger, healthier communities, one initiative at a time, for the honorable farmworkers of California that work to feed the world.

*Darrell Muniz*

## OUR CORE VALUES

TRUST  
RESPECT  
COMMUNITY



## 2024 BOARD OF DIRECTORS

### **PRESIDENT/FOUNDER**

**JOE GARCIA**

### **CHAIRMAN**

**LUIS KATSURAYAMA**

### **TREASURER**

**TONY PACHECO**

### **SECRETARY**

**IRENE ZUNIGA**

### **BOARD MEMBER**

**JOE MARTINEZ**

### **BOARD MEMBER**

**SARAH WATKINS**

### **BOARD MEMBER**

**JOSE ELGORRIAGA**

### **BOARD MEMBER**

**ANDY RICE**

### **BOARD MEMBER**

**JACYLINE RIOS**



# OUR 2024 FOCUS

## HEALTH & WELLNESS

We are dedicated to facilitating access to healthcare services through programs and resources that bridge the healthcare gap and offer essential care to farmworkers and rural communities in need of vital health services.



### FOOD DISTRIBUTIONS

**Total Pounds Distributed: 932,736**

**Families Served: 38,347**

**Number of Food Distributions: 57**

- Fresno County: 557,001 lbs.
- Tulare County: 216,567 lbs.
- Kern County: 159,168 lbs.



Food access is vital for farm-working communities. We are partnering with local food banks to enhance on-site and community access to food resources.



### RURAL MOBILE CLINICS

We are dedicated to facilitating access to healthcare services through programs and resources that bridge the healthcare gap and offer essential care to farmworkers and rural communities in need of vital health services.

- **Total Medical Clinics Held: 98**
- **Patients Treated via Clinics: 3,491**
- **Patients Vaccinated: 2,479**



### NEOP PROGRAM

Our mission is to enhance healthy living among rural populations and deliver nutrition and physical activity education to farmworkers.

- **51 Participants**
- **10 Groups**
- **5 Workshops**
- **8,357 Indirect Outreach to Workers**



## ENHANCING FARMWORKERS' SKILLS AND CAPACITIES TO UPLIFT THEIR QUALITY OF LIFE.

As a new initiative launched in 2024, the Civil Assistance Program (CAP) offers a complimentary self-help service to aid individuals in comprehending various documents, enrolling in public benefits, and completing forms effectively - all at no cost.



### OUR IMPACT

TOTAL NUMBER INDIVIDUALS SERVED

803

HOW MANY INDIVIDUALS SERVED VIA CIVIL ASSISTANCE PROGRAM

270

### PUBLIC BENEFITS ENROLLMENT

HOW MANY PEOPLE SERVED IN MEDI-CAL ENROLLMENT

92

HOW MANY PEOPLE SERVED VIA PUBLIC ENROLLMENT BENEFITS

35



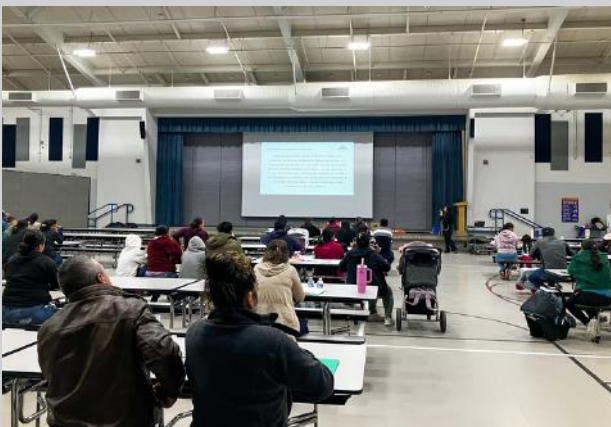
### IMMIGRATION SERVICES

HOW MANY PEOPLE REACHED VIA IMMIGRATION SERVICES

125

CONTINUING NUMBER 5 FROM SOLELY EDUCATION OUTREACH

308







## Knowledge is Power

We are dedicated to supporting the growth of current and future workers by providing farmworkers and their families with resources for education and skill acquisition. This initiative enhances personal and professional capabilities, empowering them to improve their quality of life.



## NUMBER OF FARMWORKERS ENGAGED THROUGH EDUCATIONAL RESOURCES AND INITIATIVES

# 68,470

At the community and field level, CFF focuses on providing educational resources designed to support farmworkers and their families.

## EDUCATIONAL PROGRAMS

**Nueva Generación Scholarship**  
**\$60K Awarded to 40 Scholars**

**Early Literacy Instruction in Spanish**  
**Providing literacy courses to farmworkers to enhance their skills.**

**Digital Literacy**  
**60 participants, 6 Cohorts**



## FINANCIAL LITERACY

Over **350** farmworkers received essential financial education, enabling informed financial decisions. Additionally, outreach efforts reached over **6,000** individuals, improving financial awareness and promoting economic resilience in farmworking communities.

## DIGITAL LITERACY

CFF partnered with Everyone On to offer a four-week digital skills course, allowing them to develop basic computer skills and keep their laptops afterward completing the course.



# 4TH ANNUAL NUEVA GENERACION SCHOLARSHIP PROGRAM



**\$60,000 AWARDED TO CHILDREN OF  
FARMWORKERS THROUGHOUT THE STATE**

The Nueva Generación Scholarship Program provides financial assistance to qualifying students from farmworker families in California pursuing higher education. This year, 40 students received a total of \$60,000 in scholarships, reflecting CFF's commitment to improving the lives of these families. Since 2016, over \$250,000 has been awarded to more than 180 recipients statewide - most of which are first-generation of their families to attend college.



“Receiving the scholarship from Nueva Generación was like a breath of fresh air for my confidence. It wasn't just the financial boost; it was the belief they had in me that truly made the difference. Their support gave me the courage to step into my own power and share my experiences with others. Thanks to them, I discovered a newfound confidence.”  
Valeria Munguia Cuahuizo

## Special Thanks and Recognition

Thank you to our program supporters for your continued support in investing in the future of farmworkers' children:

**Belay Foundation, Reiner Family, and T-Mobile.**



**Number of Applicants**

**214**

**Number of Awardees**

**40**

**Total Amount Awarded**

**\$60K**

**Total Amount of Scholarships  
Granted Since 2016**

**\$250K**







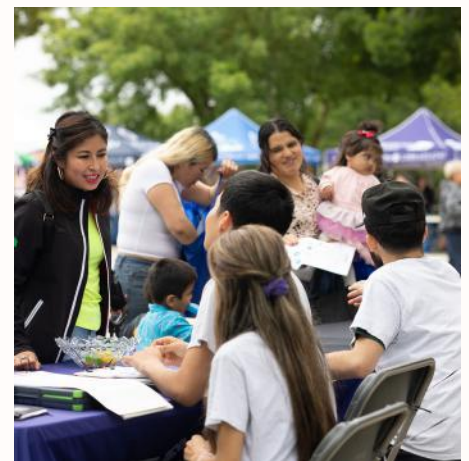
**OVER 8,000 FARMWORKERS ATTENDED EVENTS IN TWO COUNTIES.**

## DDLDF Parlier Hosts 2,000 Farm-working Families.

Dia de la Familia is a community event dedicated to celebrating and honoring farmworkers, their families, and the broader farm-working community. This occasion offers families a day of free entertainment, delicious food, and opportunities to learn about resources that can enhance the well-being of farm-working families.

On May 4, more than 30 community organizations, local folk dancers, musicians, and food vendors came together at Earl Ruth Park in Parlier for a day dedicated to family entertainment and educational resources, serving as an essential support system for farmworkers and their families.

### Thank You Sponsors



## Santa Maria Hosts Over 6,000 Participants at the Dia De La Familia!



On September 22, CFF held its 2nd Annual DDLDF event at Pioneer Park, uniting over 40 community organizations, local artists, and food vendors to honor farmworkers.

DDLDF is a day dedicated to providing free support services in health, education, and immigration for community members and workers. It features activities for kids, entertainment for adults, and fun for the entire family.

We extend our heartfelt gratitude to all community partners, vendors, volunteers, and everyone who contributed to making this event a success.



### Thank You Sponsors







## CFF HOSTS 3RD ANNUAL PRUNING CONTEST IN THE CENTRAL VALLEY

### 50 CONTESTANTS COMPETE FOR THE CHAMPION TITLE

The Annual Pruning Competition celebrates the skill and creativity of farmworkers in vine pruning, essential for producing quality fruits like table grapes. Organized by CFF, the event highlights the vital role of farmworkers in fruit cultivation, honoring their resilience and dedication. Each winner was awarded cash prizes and special gifts from Felco and Bahco, while each first-place winner also received goodies from the local Tractor Supply in Delano. A total of \$3,000 in cash prizes awarded to division champions and participants.

### Thank You Sponsors



## 2024 Division Champions



### FEMALE DIVISION

#### CHAMPION

YANETH SIERRA, DELANO

#### 2ND PLACE

ANA AVILEZ, MCFARLAND

#### 3RD PLACE

MARIA SANCHEZ, EARLIMART



### MALE DIVISION

#### CHAMPION

TOMAS MORENO, DELANO

#### 2ND PLACE

FERNANDO AGUILAR, FRESNO

#### 3RD PLACE

ONEL CRUZ, DELANO

## 2024 Champion Team



**OVERALL TEAM CHAMPION  
FOR ACHIEVING THE  
HIGHEST SCORE**







# Hand to Harvest

## 3rd Annual Dinner & Fundraiser

### CFF RAISED \$152K TO ENHANCE SERVICES FOR CALIFORNIA FARMWORKERS

### OVER 200 ATTENDED THE 3RD ANNUAL FUNDRAISER EVENT

#### EVENT PROGRAM HIGHLIGHTS

**Emcee**  
Diana Silva

**Welcome**  
Luis Katsurayama

**Special Remarks**  
Joe Garcia

**Auctioneer**  
Pete Melero

#### THANK YOU EVENT SPONSORS

**Presenting Sponsor**  
Sunview Vineyards

**Key Sponsor**  
T-Mobile

**Appetizer Sponsor**  
Jasmine Vineyards

**Photo Booth Sponsor**  
Rosasco Law Group

The Hand to Harvest event is a celebration of the hardworking hands of farmworkers, agriculturalists, and industry enthusiasts who are dedicated to improving the lives of farming communities throughout California. This yearly event acknowledges the efforts of the CFF in supporting communities, while also honoring individuals and partners who have contributed to the Foundation's progress.

Hand to Harvest is a fundraiser event that raises much-needed resources for farmworkers and their families, including health and educational resources, food access, and workforce development programs. All proceeds go towards serving hundreds of thousands of farmworkers across the state.

The highlight of the 3rd Annual Fundraiser Event was a 13-item live auction, conducted by Auctioneer Pete Melero, which raised an impressive \$65,000. This achievement was made possible by the generous contributions of multiple community and industry supporters, and the event's proceeds resulted in a total fundraising amount of over \$150,000 for farmworker resources.

We would like to express our gratitude to all those who attended the Hand to Harvest event and supported our mission to build better futures for California's farmworkers. We extend our heartfelt thanks to our partners, community supporters, and donors, whose unwavering support helped make this event a success.







## CONGRATULATIONS TO OUR 2024 HONOREES



### AMBASSADOR OF THE YEAR

KONRAD KUNTZ  
OF GRAPERY



### FARMWORKER OF THE YEAR

CARMEN GASPAR



### GROWER PARTNER OF THE YEAR

CHUCK HERRIN  
SUNRISE FARM LABOR



### INDUSTRY PARTNER OF THE YEAR

CALIFORNIA  
DEPARTMENT OF FOOD  
& AGRICULTURE



### CORPORATE PARTNER OF THE YEAR

TRI COUNTIES BANK



### COMMUNITY PARTNER OF THE YEAR

UCSF FRESNO

### THANK YOU EVENT SPONSORS

#### Gold Sponsor

Agro Labor Services, Inc  
DLL Insurance  
Jaguar FLC  
Vino Farms, LLC  
U.S. Bank

#### Silver Sponsor

Anthony Vineyards  
Grape Man Labor Inc.  
HMC Farms  
Visalia Ceramic Tile, Inc.

#### Bronze Sponsor

Fifth Third Bank  
Eagle Mountain Casino  
Klein Denatale Goldner  
EECU  
Central Valley Commercial Brokers  
Pandol Brother Inc.  
Cricket  
Outdoor Field Recruitment  
California Table Grape Commission  
Tri Counties Bank  
Grower-Shipper Association  
United Health Centers  
Univision





# New Location! Huron Family Resource Center

**Proudly Serving the Community of  
Huron Since September 2024**

In 2024, CFF partnered with the Coalinga-Huron School District to establish the Family Resource Center (FRC) in Huron. Access to essential resources is crucial for small rural communities like Huron and its surrounding areas. The FRC plays a vital role in providing much-needed support services to community members at no cost. Key services offered include monthly mobile health clinics and food distribution initiatives. Furthermore, the center assists with document translation, public benefits enrollment, and digital literacy programs.

- **Mobile Health Clinics Held: 13**
- **People Treated in Clinics: 1,010**
- **Number of Food Boxes Distributed: 4,800**
- **Number of People Served: 3,792**
- **Number of Individuals who Completed the Digital Literacy Course: 45**



**23% Population  
Reached**

**1600 Community  
Members Surveyed**

*Needs Assessment*

**Purpose:** To identify the direct immediate needs of the community

**Survey Timeframe:**

September - December 2024

**Top Community Needs**

1. Food Insecurity - 58%
2. Health Clinics - 54%
3. General Support Services - 28%
4. Document Translation & Assistance - 16%
5. Computer Classes - 5%



## ***Thank You to our Community Partners***

Through our collaborations with the school districts and partners, we aim to develop curriculum that addresses the immediate needs of the community.

- Coalinga Huron Unified School District
- West Hills Community College District
- Fresno County Public School District
- Olinga (Wings of Knowledge)
- Family Engagement Center
- Everyone On
- Central California Food Bank
- UCSF Fresno
- Education & Leadership Foundation (ELF)



# 2024 FINANCIAL REPORT

## TOTAL REVENUE

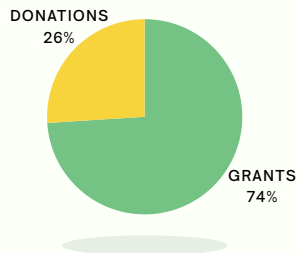
**\$2,925,637**

## GRANTS

**\$2,173,803**

## DONATIONS

**\$751,834**

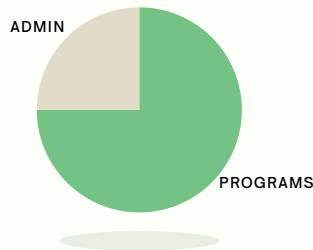


## EXPENSES

**ADMIN 25%**

**PROGRAMS 75%**

**32 STAFF MEMBERS**



## GRANT OVERVIEW

In 2024, 74% of CFF's operations were funded by grants. Below are the deliverables from our grant partners across three initiatives.

### HEALTH GRANTS

**Rural mobile health clinics:** served over 1,500 farmworkers in Fresno, Kern, and Tulare counties, addressing healthcare access barriers such as transportation and cost. They offered crucial services like chronic disease screenings and vaccinations, promoting health equity and improving outcomes for farm-working families.

**Community Outreach and Education:** Our outreach education efforts reached over 20,000 individuals with vital information on nutrition, chronic health conditions, and the importance of vaccinations.

**Nutrition Program:** A five-week nutrition education program was delivered to **51** participants in small groups of fewer than **10**, focusing on healthy eating habits, food preparation, and overall wellness.

### FUNDERS



## EDUCATION GRANTS

**Workforce Development:** Successfully up-skilled over **300** farmworkers to meet agricultural industry demands, with participation from more than **40** employers. Outreach efforts reached **3,500** farmworkers, raising awareness of available resources and opportunities.

**Scholarship Program:** Awarded **40** scholarships to deserving individuals who are children of farmworkers to pursue their educational goals. Since 2016, CFF has awarded over \$250K in scholarships.

**Financial Literacy:** Over **350** farmworkers gained vital financial education, enabling informed financial decision-making. Outreach efforts reached over 6,000 individuals, boosting financial awareness and promoting economic resilience in farm-working communities.

### FUNDERS



## CIVIL ASSISTANCE GRANTS

**Community Engagement & Outreach:** Our team engaged over 90,000 farmworkers, providing crucial information on utility assistance and discount programs to help families save costs. We also connected community members with public benefits and promoted climate initiatives, such as water conservation, enhancing environmental sustainability and community resilience.

**Public Benefits:** In Spring 2024, we initiated the Public Benefit Enrollment Program to enhance access to health benefits for underserved communities. Funded by Kaiser, this pilot program assists with enrollment and navigating complex systems.

**Family Resource Center Pilot:** In Fall 2024, CFF launched it's first Family Resource Center in Fresno County serving as a one-stop hub, connecting families to a variety of essential services including public benefits, educational resources and community support programs.

### FUNDERS





# MAKE A DIFFERENCE



## DONATE

MAKE A FINANCIAL CONTRIBUTION  
EITHER ONE-TIME OR RECURRING AT  
[CALIFORNIAFARMWORKERS.ORG](http://CALIFORNIAFARMWORKERS.ORG)

## SPONSOR

SPONSOR A FARMWORKER EVENT  
BY EMAILING US AT  
[INFO@CALIFORNIAFARMWORKERS.ORG](mailto:INFO@CALIFORNIAFARMWORKERS.ORG)

## VOLUNTEER

VOLUNTEER AT ONE OF YOUR  
COMMUNITY OUTREACH EVENTS BY  
CALLING 559-710-2000

*Learn more at*  
[www.californiafarmworkers.org](http://www.californiafarmworkers.org)







# Community & Statewide Partners

## COMMUNITY

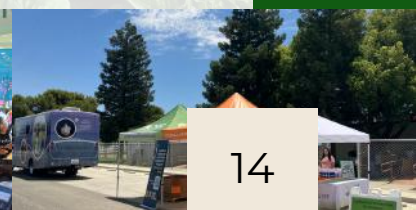
Allan Hancock College  
Allensworth Water District Services  
Alpaugh Unified School District  
Bakersfield College  
Belay Foundation  
California Association of Food Banks  
California Polytechnic State University  
California State University, Bakersfield  
California State University, Fresno  
Community Action Partnership of Kern  
Central California Food Bank  
Central Valley Community Foundation  
Coachella Valley Housing Coalition  
College of the Sequoias  
Delano Chamber of Commerce  
Delano Migrant Education  
Desert Recreation District  
Educational Employees Credit Union  
Education Leadership Foundation  
El Sol  
FIND Food Bank  
First Mexican Baptist Church  
FoodLink of Tulare Co.  
Hidden Harvest  
Huron Coalinga Unified School District  
Latino Commission  
Leap Institute  
Lideres Campesinas  
Madera COMPACT  
Madera County Food Bank  
Office of Community Partnerships and Strategic Communications  
Porterville College  
Reedley College  
Save the Children  
Tule Basin  
United Way of Fresno  
United Way of Madera Counties  
United Way of Santa Barbara County  
University of California, Davis  
Vision y Compromiso  
Wings of Knowledge  
Wonderful Prep Academy

## INDUSTRY

Bank of America  
California Citrus Mutual  
California Department of Public Health  
California Department of Food and Ag  
California Fresh Fruit Association  
California Grown  
California Hispanic Chamber of Commerce  
California Strawberry Commission  
California Table Grape Commission  
CopperPoint Insurance Companies  
Facts From Farmers  
Farm Credit West  
Grower Shipper Assn. of Central California  
Growing Coachella Valley  
Kern County Farm Bureau  
Napa Valley Farmworker Foundation  
Santa Barbara County Farm Bureau  
Santa Maria Ag Alliance  
SLO County Farm Bureau  
T-Mobile  
Tri-Counties Bank  
Wells Fargo Bank  
Western Growers  
Western Agricultural Processors Association  
Valley Republic Bank  
Univision

## HEALTH

Adventist Health  
Blue Anthem  
Borrego Health  
California Department of Public Health  
Camerna Health  
Central Neighborhood Health Clinic  
Clinica Sierra Vista  
Coachella Valley Volunteers in Medicine  
Community Health Center (CHC) (SB and SLO County)  
DAP Health  
Desert Aids Project  
Desert Healthcare District  
Desert Oasis Healthcare  
Dignity Health  
Family Healthcare Network  
Fresno County Public Health Depart.  
Kaiser Permanente  
Kern Family Health Care  
Kern Public Health Department  
Komoto Pharmacy  
Madera County Public Health Dept.  
Molina Healthcare  
Riverside University Health System  
San Luis Obispo Public Health Dept.  
UCR School of Medicine  
United Healthcare Systems  
UCSF Fresno







# CFF

California Farmworker Foundation

*Building Better Futures for California Farmworkers*

# THANK YOU

**STAY CONNECTED WITH US!**

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