



CFF

California Farmworker Foundation



ANNUAL REPORT

BUILDING BETTER FUTURES

"Education is the key to the future."

2022-2023



WELCOME ANNUAL REPORT 2022

As we take the time to recap our accomplishments and impact in 2022, we would like to reflect on the past year's challenges and successes. Last year, we dealt with a devastating pandemic that disproportionately affected Farm-working communities. In these trying times, we were able to come together with the Agricultural Community to ensure Farmworker's and their families health and wellness.

Even though the challenges were immense, we shifted and adapted our priorities to better serve Farmworkers during the COVID-19 pandemic. As 2023 is here, we would like to take some time to thank all of our partners, donors, and volunteers, who continue to work with us in the frontlines to ensure the well-being of Farmworkers. Once again, thank you for your continued support.

Thank You!

ANNUAL REPORT TABLE OF CONTENTS

CHAIRMAN MESSAGE

Pg. 03

ABOUT CFF

Pg. 04-06

FINANCIAL REPORT

Pg. 07

PROGRAMS & SERVICE REPORT

Pg. 08-19

FARMWORKER NEEDS

Pg. 20-21

PARTNERSHIPS

Pg. 22

CORE VALUES

RESPECT



TRUST



COMMUNITY



MESSAGE FROM THE CHAIRMEN LUIS KATSURAYAMA

PROUDLY SERVING ON THE BOARD OF DIRECTORS SINCE 2016.



Looking back at 2022

2022 was, without a doubt, a challenging year. Looking back at a year where we had to navigate through challenges, uncertainty has clearly shown us the strength that we hold when we come together for our community and for those who serve the essential positions in the workforce so we can all continue to live our lives as we do today, with food on our tables. For this same reason, the CFF board and the entire staff are gratefully committed to the foundation's mission: to help improve the lives of those who help us feed our families.

Our Focus

We focus on looking forward to the future and carrying forward initiatives and resources that best strengthen farmworkers and our farm-working communities. We will achieve this with the continued support of our partners and the communities we serve. CFF will strive to empower farmworkers by providing a safe space to elevate their voice and a platform to be heard at the local, regional, and state levels. CFF strives to continue providing the necessary resources for farmworkers and their families and continues to be at the table to discuss farmworker needs. We look forward to continuing working alongside local and statewide organizations to provide direct services to our essential workforce. Lastly, we at CFF, the board, leadership team, and staff, look forward to serving farmworkers, their families, our communities, and those who impact our lives and tables daily.

Thank You Partners

CFF thanks all entities we collaborate with to help build better futures for our communities. CFF would only be able to reach the tens of thousands of farmworkers and provide direct resources with the help of all of our partners. Because of you, we can help build better futures for the communities we serve. On behalf of CFF, we thank you and look forward to working together in 2023!

CALIFORNIA FARMWORKER FOUNDATION

2022-2023 BOARD OF DIRECTORS

Proudly serving since 2016

JOE GARCIA PRESIDENT/FOUNDER	LUIS KATSURAYAMA CHAIRMAN	PEPE HERNANDEZ VICE PRESIDENT	ANTONIO PACHECO TREASURER	IRENE ZUNIGA SECRETARY
JOSE ELGORRIAGA BOARD MEMBER	JOE MARTINEZ BOARD MEMBER	NERIE MATI BOARD MEMBER	SARAH WATKINS BOARD MEMBER	

CFF STAFF

SERVING FARMWORKERS THROUGHOUT CALIFORNIA

LEADERSHIP

HERNAN HERNANDEZ EXECUTIVE DIRECTOR	DIANA MELERO DIRECTOR OF COMMUNICATIONS	GABRIELLE KIRKLAND DIRECTOR OF FUND DEVELOPMENT	IRENE LOPEZ OPERATIONS MANAGER
---	--	--	--

COUNTY COORDINATORS

FRANSISCO MENDOZA FRESNO/MADERA	JOSE FLORES TULARE/KERN	JENNIFER CAMACHO SANTA BARBARA	ALEJANDRA RODRIGUEZ RIVERSIDE
---	-----------------------------------	--	---

PROGRAM MANAGERS

NICOL SILVA NUEVA GENERACION	NAYELI HEREDIA NEOP/FOOD DISTRIBUTIONS	JARITZA VELASCO CALL CENTER
--	---	---------------------------------------

Offices located in Delano, Fresno, Santa Maria, and Coachella Valley

MEET THE HANDS THAT FEED US! CALIFORNIA FARMWORKERS



About

CALIFORNIA FARMWORKER FOUNDATION

We believe in helping Farmworkers become leaders, empowering individuals to become advocates for themselves and their communities.

WE'RE ON A MISSION

The California Farmworker Foundation, also known as CFF, was formed to offer and create opportunities that would enable Farmworkers that reside in California to develop personal and professional skills. We have five areas in which we model our services: Education, Health & Wellness, Workforce Development, Immigration Services, and Community Engagement.

”

OUR REACH

353,399

In 2022, CFF reached **353,399** farmworkers across the state.



The California Farmworker Foundation (CFF) is a non-profit 501(C)(3) organization proudly serving over 350,000 farmworkers across the state. In 2016, a group of agriculturalists developed the foundation to provide concrete solutions for many community-wide issues, such as healthcare, housing, and food insecurity. CFF's mission is to serve and support farmworkers by providing programs and services to better their quality of life. The foundation aims to help farmworkers become leaders and empower individuals to advocate for themselves and their communities.

CFF continues to invest in farmworkers via data-driven initiatives, which allows the foundation to create programs to support the needs of farmworkers. Promoting education, workforce development, health, and wellness continues to be one of the foundations leading efforts in farm-working communities. Today, CFF operates in Kern, Tulare, Fresno, Kings, Madera, Riverside, San Luis Obispo, and Santa Barbara Counties. With one goal in mind, CFF strives to continue growing its footprint across the state, provide a voice for farmworkers, and work alongside industry and community partners to serve our essential workers to help build better futures.

END OF THE YEAR REPORT 2022 FINANCIAL REPORT



TOTAL REVENUE

\$2,123,967

GRANTS

\$1,717,002

DONATIONS COMPANIES & CORPORATIONS

\$332,500

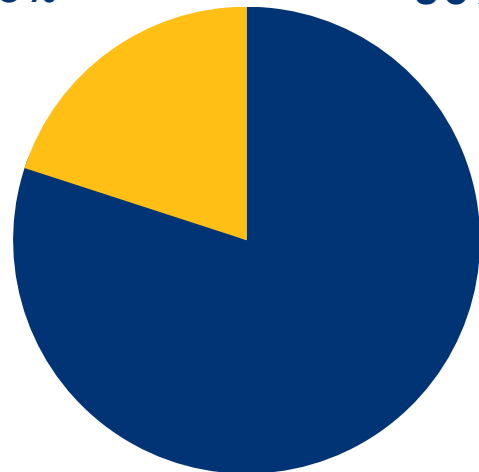
DONATIONS INDIVIDUAL & ONLINE

\$74,464

EXPENSES

ADMINISTRATION
20%

PROGRAM
80%



STAFF AVERAGE IN
2022

30 STAFF

NUEVA GENERACION SCHOLARSHIP PROGRAM

OVER **\$250,000** AWARDED IN SCHOLARSHIPS



We believe education is the foundation for a better future! CFF has awarded scholarships to over **150** children of farmworkers who are pursuing a higher education in a two or four year university.



THANK YOU FOR YOUR SUPPORT
Investing in the future of children of farmworkers

\$100,000 T-Mobile
\$5,000 Tri Counties Bank
Special Thanks
Belay Foundation **\$50,000**

“
To me, this scholarship means everything. I feel honored and grateful as a recipient of CFF’s scholarship as they have provided me with an award that will help me on my educational journey. This scholarship represents hope and I will use this award to fund my school textbooks, tuition, and any other additional costs that will be brought along with my time at Fresno State. Thank you to CFF for such a gracious award.

Juan Hernandez
Liberal Studies, Fresno State University

EDUCATION IS POWER FOR FIRST-GENERATION COLLEGE GRADUATES

ABOUT NUEVA GENERACION PROGRAM

The Nueva Generación Scholarship Program was created to provide a meaningful source of financial support for children of farmworkers. The Nueva Generación Program annually distributes 50 scholarships to students in need of financial assistance who are pursuing a higher education in a two or four year university. Most applicants

are first-generation students who are first of their families to attend and graduate from college. We take pride in improving the lives of farmworkers and their children by investing in their education. Thank you to our program sponsors T-Mobile, Tri-Counties Bank, and Belay Foundation for believing in the importance of empowering the next generation of students.

CONGRATULATIONS

2022-2023 SCHOLARSHIP RECIPIENTS

Saray Aguirre

Sacramento, CA

Andrea Arias

Bakersfield, CA

Abigail Arredondo Lopez

Stratford, CA

Charles Barron

Porterville, CA

Beatriz Bazan

Santa Maria, CA

Rosa Martina Benito Elias

Thermal, CA

Lizeth Caballero

Bakersfield, CA

Jorge Cabrera

Escondido, CA

Benjamin Chavez

Richgrove, CA

Maria Cortes

Merced, CA

Nerin Delgado

McFarland, CA

Joahana Diaz Arreola

Los Alamos, CA

Itzel Escobedo

Porterville, CA

Hermen Fernandez-Hernandez

Madera, CA

Vashti Garcia Dominguez

Earlimart, CA

Adan Gil Gonzalez

Fowler, CA

Luis Giles-Guiterrez

Santa Maria, CA

Rosa Gonzalez

Coachella, CA

Carlos Gonzalez

Woodlake, CA

Vanessa Guillen

Livingston, CA

Jennifer Guiterrez

Lindsay, CA

Rocio Guzman Vargas

Bakersfield, CA

Susana Hernandez

Delano, CA

Javier Hernandez

Santa Maria, CA

Juan Hernandez

Terra Bella, CA

Jennifer Hernandez

Chowchilla, CA

Hector Hernandez-Alvarez

Porterville, CA

Maria Herrera

Bakersfield, CA

Lisset Huerta

Bakersfield, CA

Amber Huesca

Coachella, CA

Elizabeth Lamas

Delano, CA

Tania Lemus Garcia

Fresno, CA

Angel Lopez

Indio, CA

Esmeralda Miranda

Merced, CA

Yareli Moreno

Port Hueneme, CA

Ana Olmos

Avenal, CA

Esther Olmos Lopez

Selma, CA

Alejandro Palomares Jr

Thermal, CA

Andres Quinteros

Firebaugh, CA

Luz Ramos

Santa Maria, CA

Yaquelin Rangel

Porterville, CA

Maria Rangel

Lindsay, CA

Danna Rocha

Santa Maria, CA

Angel Rodriguez

Santa Maria, CA

Patricia Shaw

Brawley, CA

Paulina Torres

Terra Bella, CA

Tizoc Rafael Valdez Lopez

Bakersfield, CA

Mariela Vasquez

Madera, CA

Mariela Vega Nunez

Arvin, CA

Melvyn Velasco

Delano, CA

2022 UNIVERSITY WALL OF SUCCESS

UCLA, UC Davis, UC Merced, CSUB, Bakersfield College, Porterville College, CSU Channel Islands, UC Irvine, United States University, CSU Sacramento, CSU San Bernardino, CSU San Marcos, Allan Hancock College, CSU Fresno, College of the Sequoias, CSU Stanislaus, Texas A&M University, UC Berkeley, Fresno City College, College of the Desert, CSU Fullerton, University of Redlands, West Hills College Coalinga, and Cal Poly San Luis Obispo

CORE VALUES

Respect
Trust
Community



BUILDING BETTER FUTURES

SIX COUNTIES
OF SERVICE

2022 PILLAR OF SERVICE

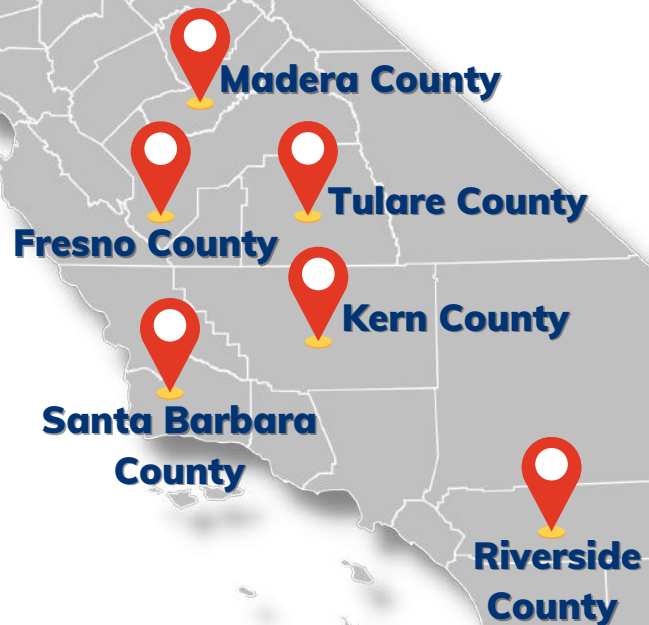
EDUCATION

64,443

FARMWORKERS REACHED



- Workforce Development
- Internships
- Scholarships
- Women Empowerment
- Financial Literacy
- Career Pathways



More than **64,443** farmworkers received education services via our outreach efforts. CFF's outreach campaigns were developed to bring much-needed awareness and resources about the educational programs and resources that would empower farmworkers and benefit their futures.



LEARN MORE

www.californiafarmworkers.org

CORE VALUES

Respect
Trust
Community



BUILDING BETTER FUTURES

SIX COUNTIES
OF SERVICE

2022 PILLAR OF SERVICE

COMMUNITY ENGAGEMENT

100,215

FARMWORKERS REACHED



- Farmworker Leadership
- Voter Education
- Policy Advocacy
- Community Canvassing
- Educational Events



Through our efforts of Community Engagement we have reached 100,215 farmworkers across the state. Our area of focus has led the way to engaging with farmworkers to bring to light crucial topics that impact farmworkers and provide resourceful information to empower farmworkers to become more involved, self-aware, and able to empower to make a difference for their own life and communities.



LEARN MORE

www.californiainfarmworkers.org

CORE VALUES

Respect
Trust
Community

SIX COUNTIES
OF SERVICE

BUILDING BETTER FUTURES



- Educational Workshops
- Nutrition Presentations
- Food Recipes
- Community Health Fairs
- Serving Tulare County



● ● ● [LEARN MORE](#)

www.californiafarmworkers.org



NEOP PROGRAM
**HEALTH &
WELLNESS**

3,411

FARMWORKERS REACHED
IN TULARE COUNTY



Tulare County

NUTRITION EDUCATION AND OBESITY PREVENTION (NEOP) PROGRAM

NEOP was created to provide environments that encourage and support healthy eating and physical activity to reduce and prevent obesity and chronic diseases. CFF partnered with the CDPH & Tulare County Health Department to promote health and wellness practices that best benefit farmworkers and their families for healthier living.

CORE VALUES

Respect
Trust
Community



BUILDING BETTER FUTURES

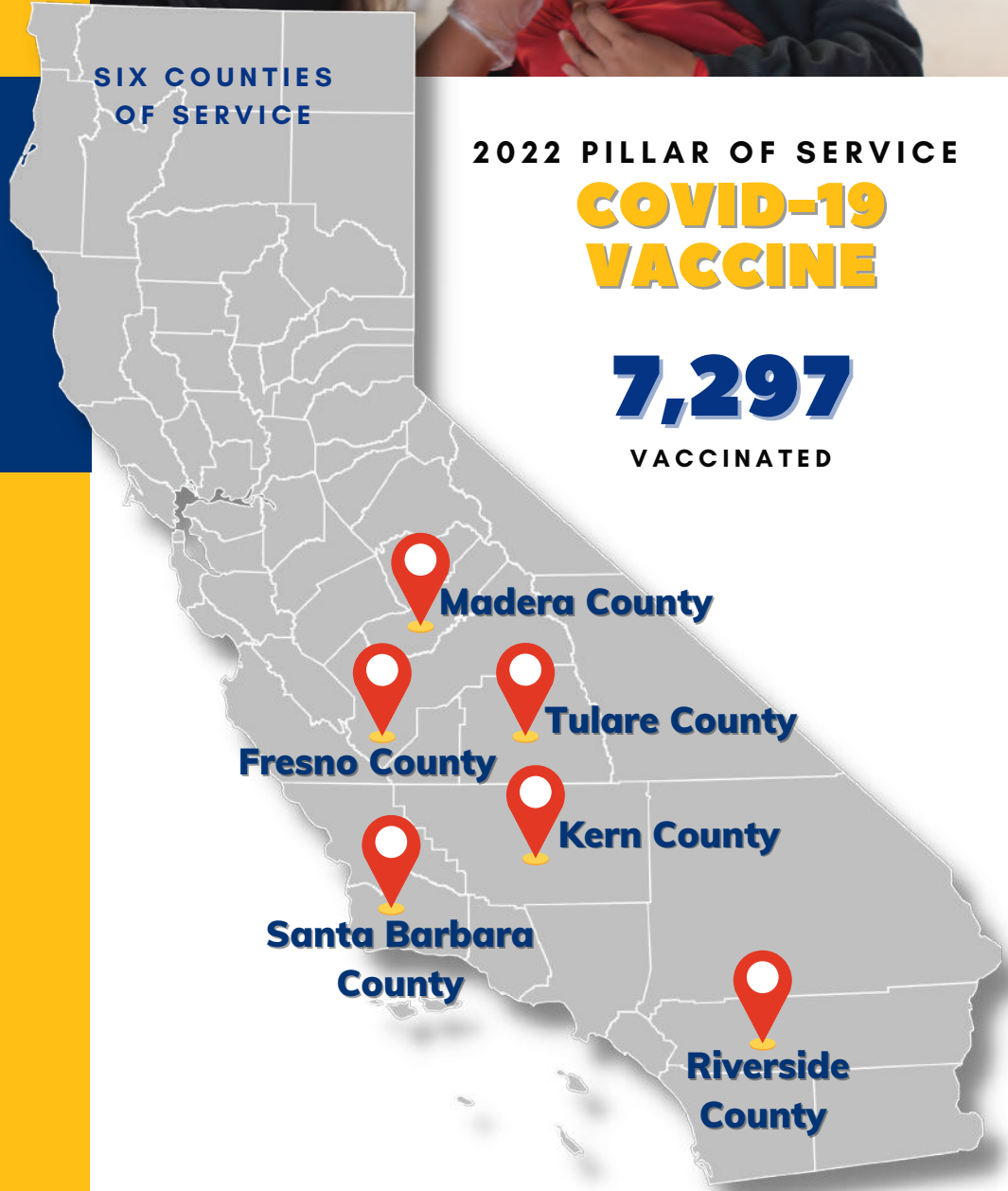
SIX COUNTIES
OF SERVICE

2022 PILLAR OF SERVICE

COVID-19 VACCINE

7,297

VACCINATED



As Latino communities continue to be the most affected population in the State, access to the vaccine was critical to ensuring farmworker safety and well-being. Working with local healthcare providers and state-wide public health departments, allowed us greater range to provide direct services and access to Covid-19 vaccines directly in the workplace for farmworkers.

● ● ●
LEARN MORE

www.californiafarmworkers.org

CORE VALUES

*Respect
Trust
Community*



BUILDING BETTER FUTURES

SIX COUNTIES
OF SERVICE

2022 PILLAR OF SERVICE

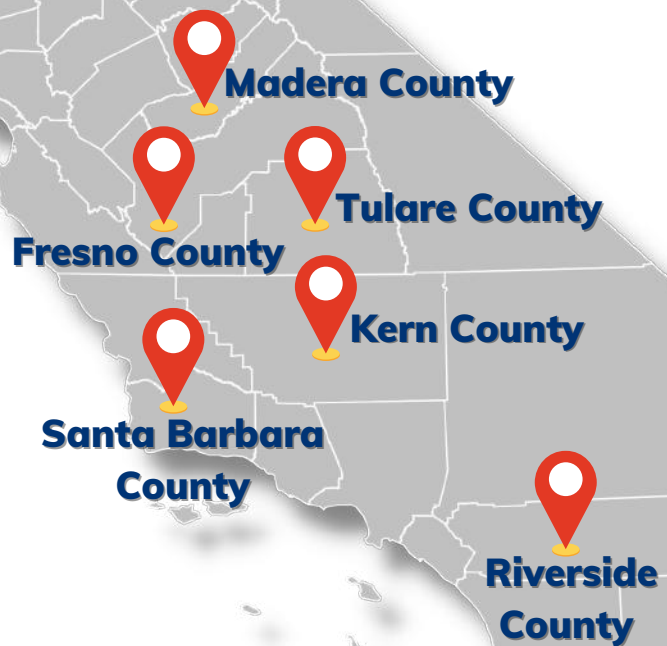
COVID-19 TESTING

66,690

TESTS CONDUCTED IN
JANUARY-MAY 2022



- Health Education
- Workplace Testing
- Community Sites
- Health Resource Fairs



Infection rates in rural Farmworker communities continue to increase, and the need for testing was needed to halt the current community spread. In partnership with the California Department of Public Health (CDPH), and local county health departments, CFF joined forces to provide free access to Antigen and PCR testing to provide safe environments at their workplace and homes. CFF worked alongside industry and grower partners to provide testing centers at their worksites and community settings.

● ● ●
LEARN MORE

www.californiafarmworkers.org

CORE VALUES

*Respect
Trust
Community*



BUILDING BETTER FUTURES

SIX COUNTIES
OF SERVICE

2022 PILLAR OF SERVICE

COVID-19 PPE

184,865

UNITS DISTRIBUTED



- N95 Masks
- Disposable Masks
- At-Home Covid Test Kits
- Hand Sanitizer
- Alcohol Wipes
- Disinfectant Wipes



More than **184,865 Personal Protective Equipment (PPE)** units have been distributed to Farmworkers and their families via donations from the public and private sectors.



LEARN MORE



\$708,000 GIVEN BACK TO FARM-WORKING COMMUNITIES DURING COVID.

OVER **35,400** COVID-19 TESTS CONDUCTED

STATEWIDE INCENTIVE PROGRAM: JUNE-DECEMBER OF 2022



Our top priority in 2022 was keeping farmworkers and communities safe of Covid-19. Ensuring farmworkers and community members had access to testing and continuously testing to ensure their safety and well-being was deemed safe. In partnership with the California Department of Public Health (CDPH), CFF was selected as a trusted partner to offer an incentive program to keep our communities safe of Covid-19.

We were able to offer \$20 Target Gift Cards to farmworkers, families and community members who tested at one of our testing sites. During this program, CFF conducted 35,400 tests from which allowed CFF to give back over \$708,000 into our communities and farm-working households. This financial assistance provided support to farmworkers and their families during a difficult time.

WORKING TOGETHER TO SAFEGUARD FARMWORKERS AND OUR COMMUNITIES

TOTAL DOLLAR AMOUNT PER COUNTY

KERN - \$290,780
 TULARE- \$50,000
 FRESNO - \$118,640
 KINGS - \$10,000
 MADERA - \$5,000
 RIVERSIDE - \$121,560
 SANTA BARBARA - \$112,020

TOTAL GIFT CARDS DISTRIBUTED PER COUNTY

KERN - 14,539
 TULARE- 2,500
 FRESNO - 5,932
 KINGS - 500
 MADERA - 250
 RIVERSIDE - 6,078
 SANTA BARBARA - 5,601

2022
COVID-19 TESTING STATEWIDE INCENTIVE PROGRAM
35,4000
 TESTS CONDUCTED



HELPING TO SUPPORT FARMWORKER'S TABLES ACROSS CALIFORNIA

876,216 POUNDS OF FOOD DISTRIBUTED IN 2022

Food insecurity continues to be a top need amongst farm-working communities. CFF has partnered with local food banks to increase our food distributions throughout California to combat food insecurity. As a result, CFF delivered more than 876,000 pounds of fresh food and non perishable goods to over **180,698** families throughout the year.

THANK YOU PARTNERS





1,200 FARM-WORKING MOTHERS HONORED IN THE FIELDS ON MAY 10TH

CFF CELEBRATES DIA DE LAS MADRES WITH ROSES, FOOD, ENTERTAINMENT, AND SPECIAL GIFTS!

CFF celebrates Mother's Day in the fields by honoring working mothers with fresh flowers, burritos, and special gifts as a gesture of gratitude towards the women who tend to the fields, their families, and households. Mother's Day for the Hispanic culture is observed in the United States on May 10th.

Every year, CFF takes the fields to honor and take a token of appreciation for all the tens of thousands of mothers and grandmothers who observe this special holiday. CFF was able to participate statewide in all service counties: Fresno, Kern, Kings, Tulare, Madera, and Riverside.

"Detras de los pies cansados, una madre vive una historia de la mayor dedicacion, un cuento del mas puro amor y cuidado, y una historia del trabajo mas duro"

"Behind the weary feet, a mother lives a story of the greatest dedication, a tale of the purest love and care, and a story of the hardest work."



HONORING FARMWORKERS & THEIR FAMILIES AT DIA DE LA FAMILIA IN COACHELLA

OVER **2,000** ATTENDED THE INAUGURAL EVENT



Sunday serves as a special time of the week that is reserved for family. CFF began offering a free Sunday afternoon event just for families of farmworkers called Dia De La Familia. This event attracts members from the community of all ages. Attendees are provided with traditional food from a local taqueria. Dozens of booths offer information and services for farmworkers – whether it is a diabetes or healthcare screening to financial literacy and resources.

Children’s activities for all ages are offered. Participants are treated to local musicians featuring traditional music which are always a favorite! This year was the inaugural event in Coachella Valley hosted at the Vets Memorial Park where 2,000 attendees came from the community to enjoy and benefit from this educational and fun event. CFF plans to continue hosting more DDLF events throughout the counties which we serve.

THANK YOU
EVENT SPONSORS



2023 FOCUS & FARMWORKER NEEDS



WORKFORCE DEVELOPMENT

Today, more than ever, Farmworkers need educational opportunities to improve their quality of life. Direct information is needed to guide Farmworkers through the educational system in their communities. Next year, we plan to invest in education and workforce development initiatives that will provide Farmworkers with the opportunity for personal and professional growth.



PILLARS OF SERVICE

EDUCATION

HEALTH &
WELLNESS

WORKFORCE
DEVELOPMENT

COMMUNITY
ENGAGEMENT

IMMIGRATION
SERVICES

DATA COLLECTION

Every month, it is critical for our organization to know Farmworkers' pressing needs. The only way to know this is by hearing from Farmworkers firsthand to bring about much-needed support services.



EDUCATION & HEALTHCARE

Access to healthcare services and educational resources continues to be a top need among farmworkers. As many farmworkers do not currently benefit from healthcare services, CFF looks forward to addressing this critical issue with healthcare providers in order to offer free healthcare services to farmworkers at their workplace and in the community.



HOW CAN YOU MAKE A DIFFERENCE?

HELP SUPPORT OUR 2023 VISION INTO REALITY.
HERE ARE WAYS YOU CAN LEND A HAND:

DONATE

MAKE A FINANCIAL CONTRIBUTION
EITHER ONE-TIME OR RECURRING AT
CALIFORNIAFARMWORKERS.ORG

SPONSOR

SPONSOR A FARMWORKER EVENT
BY EMAILING US AT
INFO@CALIFORNIAFARMWORKERS.ORG

VOLUNTEER

VOLUNTEER AT ONE OF YOUR
COMMUNITY OUTREACH EVENTS BY
CALLING 559-710-2000

Learn more at

www.californiafarmworkers.org



Donate Today!



"COMMUNITY IS THE FOUNDATION TO SUCCESS"

COMMUNITY & STATEWIDE PARTNERS

PARTNERSHIPS

125+
Community & Statewide Partners

100+
Grower Partners

COMMUNITY

Allan Hancock College
Allensworth Water District Services
Alpaugh Unified School District
Bakersfield College
Belay Foundation
California Association of Food Banks
California Polytechnic State University
California State University, Bakersfield
California State University, Fresno
Community Action Partnership of Kern
Central California Food Bank
Central Valley Community Foundation
Coachella Valley Housing Coalition
College of the Sequoias
Delano Chamber of Commerce
Delano Migrant Education
Desert Recreation District
Educational Employees Credit Union
Education Leadership Foundation
El Sol
FIND Food Bank
First Mexican Baptist Church
FoodLink of Tulare Co.
Hidden Harvest
Latino Commission
Leap Institute
Lideres Campesinas
Madera COMPACT
Madera County Food Bank
Office of Community Partnerships and Strategic Communications
Porterville College
Reedley College
Save the Children
Tule Basin
United Way of Fresno
United Way of Madera Counties
United Way of Santa Barbara County
University of California, Davis
Vision y Compromiso
Wonderful Prep Academy

HEALTH

Adventist Health
Blue Anthem
Borrego Health
California Department of Public Health
Camerna Health
Central Neighborhood Health Clinic
Coachella Valley Volunteers in Medicine
Community Health Center (CHC) (SB and SLO County)
DAP Health
Desert Aids Project
Desert Healthcare District
Desert Oasis Healthcare
Dignity Health
Family Healthcare Network
Fresno County Public Health Depart.
Kaiser Permanente
Kern Family Health Care
Kern Public Health Department
Komoto Pharmacy
Madera County Public Health Dept.
Molina Healthcare
Riverside University Health System
San Luis Obispo Public Health Dept.
UCR School of Medicine
United Healthcare Systems

INDUSTRY

Bank of America
California Citrus Mutual
California Department of Public Health
California Department of Food and Ag
California Fresh Fruit Association
California Grown
California Hispanic Chamber of Commerce
California Strawberry Commission
California Table Grape Commission
CopperPoint Insurance Companies
Facts From Farmers
Farm Credit West
Grower Shipper Assn. of Central California
Growing Coachella Valley
Kern County Farm Bureau
Napa Valley Farmworker Foundation
Santa Barbara County Farm Bureau
Santa Maria Ag Alliance
SLO County Farm Bureau
T-Mobile
Tri-Counties Bank
Wells Fargo Bank
Western Growers
Western Agricultural Processors Association
Valley Republic Bank
Univision



Building Better Futures for California Farmworkers



CFF
California Farmworker Foundation

STAY CONNECTED WITH US!

- 📍 1120 KENSINGTON STREET, DELANO, CA 93215
- 📞 PHONE: (661) 778-0015 HOTLINE: (559) 710-2000
- ✉️ INFO@CALIFORNIAFARMWORKERS.ORG

WWW.CALIFORNIAFARMWORKERS.ORG