



# CFF

California Farmworker Foundation

# 2020 ANNUAL REPORT



**661-778-0015**

**[www.californiafarmworkers.org](http://www.californiafarmworkers.org)**





# CFF

California Farmworker Foundation

## MESSAGE FROM EXECUTIVE DIRECTOR HERNAN HERNANDEZ

In the past six months, CFF has expanded its presence throughout California by continuing to bring the programs and resources farmworkers asked for, to the fields and farms where they work. While many organizations shut their doors last March, we have never left the frontlines and instead, spent more time delivering critical resources through multi-county COVID-19 initiatives. We have not stopped asking about needs and bringing together partners and people to fulfill them.

Today, because of the support of donors, tens of thousands of Farmworkers have received PPE, COVID-19 Testing, rent and utility assistance, safety information, food, mental health services and more. This week we are working in multiple counties to begin administering the vaccine. It's been a long time coming and we can only continue this important work with your help. A contribution to CFF will immediately be deployed to help combat the effects of COVID-19 on our farm working community. Every dollar is needed and appreciated. Please consider giving today.



# WE'RE ON A MISSION

TO IMPROVE THE QUALITY OF LIFE OF FARMWORKERS IN CALIFORNIA BY INVESTING IN DATA-DRIVEN INITIATIVES.







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## "WORKING TOGETHER IN THE PRESENT TO SAFEGUARD OUR FUTURE"

### FOOD INSECURITY

Increased our food distributions throughout California to combat food insecurity during the COVID-19 pandemic. As a result, CFF delivered more than **230,000 pounds of food** to over **25,000 families** throughout the year.



### PPE DISTRIBUTION

More than **720,000 Personal Protective Equipment (PPE)** units have been distributed to Farmworkers and their families via donations from the public and private sectors.

# "WE BELIEVE EDUCATION IS THE GATEWAY TO A FREE, HEALTHY, FAIR, AND PROSPEROUS SOCIETY"

## NEW GENERATION PROGRAM

In partnership with Senator Melissa Hurtado, **80 children of Central Valley Farmworkers** received 1,000 dollars scholarships for their educational studies. The majority of the scholarship recipients were first-generation college students and children of immigrant parents.



## FARMWORKER HOTLINE

Established a Farmworker hotline to service 5 Central Valley counties for the Healthy Harvest Program. The call-center has received more than **10,000 calls by Farmworkers** seeking support services during the COVID-19 pandemic.



**"WE ALWAYS WORK IN PARTNERSHIP WITH CLINICS, HOSPITALS, GOVERNMENTS, AND THE PRIVATE SECTOR TO SET AN EVEN FLOOR IN WHICH ALL FARMWORKERS AT ALL STAGES OF THEIR LIVES, HAVE THE SAME OPPORTUNITIES IN HEALTH"**

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## **COVID-19 TESTING**

The State of California selected CFF as the first Community-Based Organization (CBO) to pilot a new COVID-19 testing program for Farmworkers. The pilot program allowed CFF to test Farmworkers for COVID-19 internally, without the need of a third-party healthcare provider. Upon being approved, CFF built capacity to test up **1,000 Farmworkers per day** at their worksite and community settings.



## **NON-PROFIT OF THE YEAR**

CFF was recognized as one of the **2020 California Non-profits of the Year** by the California Association of Nonprofits. Our Farmworker data-driven efforts were praised by State Legislatures who voted us as a 2020 recipient of the prestigious non-profit award.

**"WE WORK EVERY DAY TO DESIGN AND IMPLEMENT PROGRAMS, MODELS, AND TOOLS THAT HELP CLOSE THE HEALTH GAP AND THUS BENEFIT THE POPULATIONS THAT NEED IT THE MOST"**

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## **COMMUNITY OUTREACH**

More than **50,000 Farmworkers** have received COVID-19 health education via our outreach efforts. CFF's outreach campaign was developed to bring much-needed awareness and education about the health risks of COVID-19. In addition, our Farmworker safety social media campaign titled "Safety Starts with You" has reached more than **100,000** on social media.



## **BUILDING CAPACITY**

Expanded our capacity to serve more Farmworkers in California by hiring more than **16 full-time staff** to support our operations in the Central Valley, Coachella Valley, San Luis Obispo, and Napa Valley.



## MOTIVATION

# MEET KARINA & MARGARITA

**THEY HAVE THE RESOURCES THEY NEED  
BECAUSE OF YOUR SUPPORT.**

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## KARINA

"The mobile health clinic stopped showing up to my community after the State issued a shelter in place order. I lost access to my primary care doctor because I depended on the mobile unit for my immediate medical needs. I am very thankful to CFF's Virtual Health Clinic for providing access to free healthcare during a time when I needed it."



## MARGARITA

"Work was slow during the beginning of the pandemic, and I wasn't working enough hours to pay my rent. At one point, I was told I had two days to leave my home because the landlord said I was behind rent for three months. I called CFF, and they informed me of my housing rights, which prevented me from being homeless. I am also thankful for the funds I received through their Farmworker rent relief fund."



# 2021 FARMWORKER NEEDS



## COVID-19 VACCINATION

As Latino communities continue to be the most affected population in the State, access to the vaccine will be critical to ensure Farmworker safety and well-being. COVID-19 Testing - Infection rates in rural Farmworker communities continue to increase, and the need for testing is needed to halt the current community spread.

## RENT RELIEF

Over 95% of all aid distributed via our Farmworker Relief Fund has been for rent relief, as Farmworkers are one step away from being homeless during this pandemic. Data has shown that Farmworkers view rent relief as their most pressing need during this pandemic.



## COVID-19 TESTING

Infection rates in rural Farmworker communities continue to increase, and testing is needed to halt the current community spread. Over the last couple of months, we have seen an increase in COVID-10 infection rates throughout California.



# 2021 FARMWORKER NEEDS



## PPE DISTRIBUTION

There is still a shortage of Personal Protection Equipment (PPE) nationwide, especially in the Agricultural sector. We have to make sure Farmworkers have access to much-needed PPE during this pandemic and at the worksite, especially when administering pesticides.



## DATA COLLECTION

Every month, it is critical for our organization to know Farmworkers' pressing needs. The only way to know this is by hearing from Farmworkers firsthand to bring about much-needed support services.



## EDUCATION

Today, more than ever, Farmworkers need educational opportunities to improve their quality of life. Direct information is needed to guide Farmworkers through the educational system in their communities. Next year, we plan to invest in education initiatives that will provide Farmworkers with the opportunity for personal and professional growth.



# HOW YOU CAN HELP?

HELP US TURN OUR 2021 VISION INTO REALITY.  
HERE ARE WAYS YOU CAN LEND A HAND:

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## DONATE

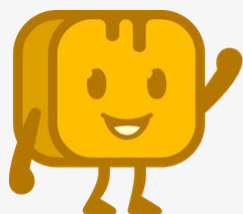
MAKE A FINANCIAL CONTRIBUTION EITHER ONE-TIME OR RECURRING AT [CALIFORNIAFARMWORKERS.ORG](https://CALIFORNIAFARMWORKERS.ORG)

## SPONSOR

SPONSOR A FARMWORKER EVENT BY EMAILING US AT [INFO@CALIFORNIAFARMWORKERS.ORG](mailto:INFO@CALIFORNIAFARMWORKERS.ORG)

## VOLUNTEER

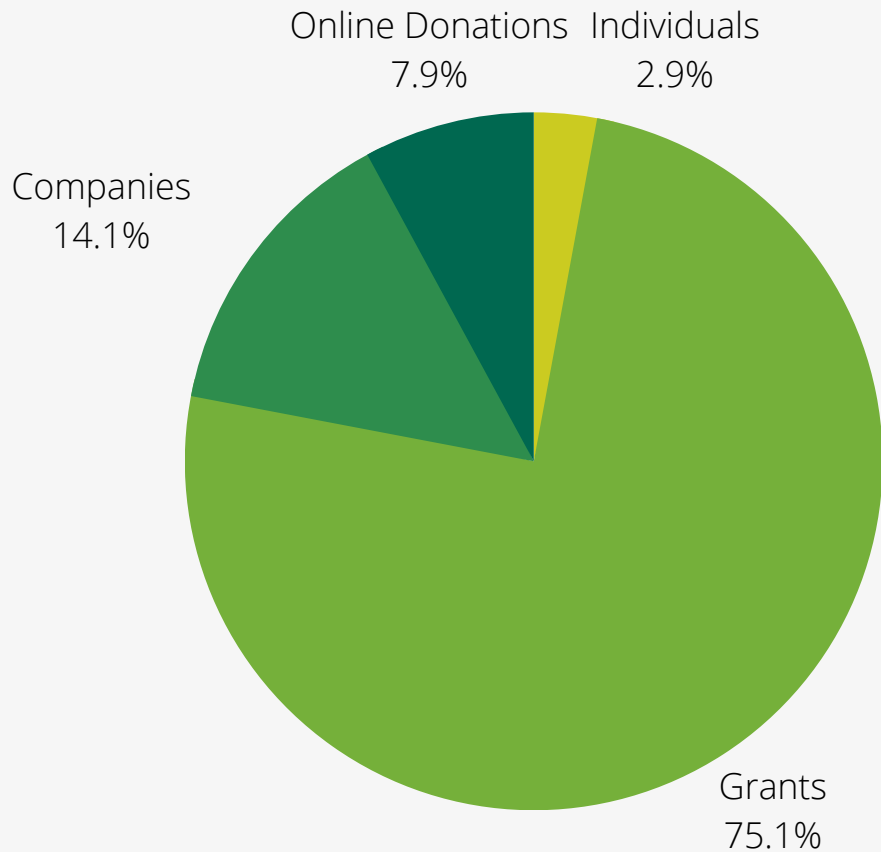
VOLUNTEER AT ONE OF YOUR COMMUNITY OUTREACH EVENTS BY CALLING 661-778-0015.



**Givebutter**

END OF THE YEAR REPORT  
**2020**  
**FINANCIAL INFORMATION**

**THIS COULD NOT HAVE BEEN POSSIBLE WITHOUT YOUR CONTINUED SUPPORT.**



**REVENUE**

|                          |                  |
|--------------------------|------------------|
| Private Companies        | \$93,516         |
| Individual Contributions | \$19,315         |
| Foundation and Grants    | \$498,422        |
| Online Contributions     | \$52,559         |
| <b>Total</b>             | <b>\$663,812</b> |

**EXPENSES**

|                     |             |
|---------------------|-------------|
| Administration      | 10%         |
| Fundraising         | 3%          |
| Programs & Services | 87%         |
| <b>Total</b>        | <b>100%</b> |



## MOTIVATION

# MEET ALMA & SILVIA

**THEY HAVE THE RESOURCES THEY NEED  
BECAUSE OF YOUR SUPPORT.**

## ALMA

"CFF gave me the confidence and resources to put an end to years of suffering from domestic violence. Growing up in a Mexican household, I was always told that physical and mental abuse was part of the culture. My family and friends told me to accept my future so my children can grow up with a father. During the pandemic, the abuse became worse to the point of threatening my life. Thanks to CFF, I am now a free independent moment that is looking forward to starting a new chapter in my life."



## SILVIA

"As a Farmworker, I never thought I had voice to express my concerns at work or my household. I never understood my rights at work and in my household. CFF has allowed me grow personally and professional by providing the necessary support so I can advocate for myself, my family, and community. My involvement with CFF has allowed me to discover a voice I thought I never had or was to afraid to bring to light."



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## MESSAGE TO OUR DONORS & VOLUNTEERS

As we take the time to recap our accomplishments and impact in 2020, we would like to reflect on the past year's challenges and successes. Last year, we dealt with a devastating pandemic that disproportionately affected Farm-working communities. In these trying times, we were able to come together with the Agricultural Community to ensure Farmworkers and their families' health and wellness.

Even though the challenges were immense, we shifted and adapted our priorities to better serve Farmworkers during the COVID-19 pandemic. As 2021 is here, we would like to take some time to thank all of our donors and volunteers, who continue to work with us in the frontlines to ensure the well-being of Farmworkers. Once again, thank you for your continued support.





# DONOR SPOTLIGHT



## CENTRAL VALLEY COMMUNITY FOUNDATION

The Central Valley Community Foundation (CVCF) support allowed CFF to create a Farmworker Hotline Call Center to support the targeted population during the COVID-19 pandemic. CVCF was also instrumental in providing much-needed resources to help support our staff in 3 Central Valley counties.

## LATINO COMMUNITY FOUNDATION

The Latino Community Foundation's (LCF) "Love Not Fear Fund" granted CFF an opportunity to increase COVID-19 testing capacity at Farmworker worksites and communities. LCF funds also helped support the distribution of food and PPE to Farmworkers throughout California.



## SAN JOAQUIN VALLEY HEALTH FUND

The San Joaquin Valley Health Fund (SJVHF) supported CFF in its initiative to provide rent relief to Farmworkers in the Central Valley. SJVHF also contributed to CFF providing staff support on the ground to deliver critical support services to Farmworkers.



CFF

THANK YOU!

